

# GCSE Business



- Finance
- Sources of finance
  - Cash flow
  - Terms & calculations
  - Analysing financial performance

- Marketing
- Identifying & understanding customers
  - Purpose & methods of market re-



- Business operations
- Production processes
  - Procurement
  - Concept of quality
  - Customer service

## Year 11



- Human Resources
- Organisational structures
  - Recruitment & employment
  - Motivating employees
  - Training



- Influences on Business
- Technology
  - Ethical
  - Environmental

- Business in the real World
- Purpose & Nature of Business
  - Business ownership

